



Scotch Corporation Recognized by EarthPeople as a Greener Workplace Partner

Dallas-based manufacturer voluntarily reports sustainability progress to climate disclosure project.

Dallas, TX ([PRWEB](#)) January 31, 2012 -- [Scotch Corporation](#), a Dallas-based manufacturer of home-cleaning solutions, has announced that it is strengthening its commitment to sustainability by voluntarily reporting emissions to the Carbon Disclosure Project (CDP). As part of this process, the company is making a long-term commitment to evaluate operations with the goal of conserving resources across all areas, including facilities, transportation, paper use, product sourcing, supplier relations, product marketing, and water use. To assist Scotch Corporation with this process, the company hired [EarthPeople](#), a Dallas-based sustainability consulting firm.

Scotch Corporation's business strategy has been influenced by an executive-level decision to voluntarily comply with the [Walmart Sustainability Supplier Assessment](#), a process for helping suppliers establish and track sustainability goals. "We recognize that this forward-looking strategy represents a growth opportunity for us," says Jacqueline Siegel for Scotch Corporation. She added, "We are pursuing these actions as a step toward greater transparency and leadership." Scotch Corporation has also committed to disclosing its progress to the CDP on an annual basis.

"Scotch Corporation's decision to voluntarily report emissions to the Carbon Disclosure Project will give them a competitive advantage through cost-savings via increased efficiencies over the coming years," said Anna Clark, president of EarthPeople. An example of increased efficiencies was the decision to switch freight hauling from a single carrier to three, thereby making routes more efficient. This improvement also reduced the use of fossil fuels while decreasing emissions and the company's overall freight expense. Such changes will also have a positive impact on air quality, as Dallas County is classified by the EPA as a region that is in "Serious Nonattainment" for air pollution, particularly ozone, a greenhouse gas that is the product of motor vehicle exhaust and industrial emissions.

About Scotch Corporation

Scotch Corporation, located in Dallas Texas, manufactures the Instant Power® brand of products consisting of plumbing drain chemicals and household cleaning solutions. For more information, visit www.scotchcorp.com.

About EarthPeople

EarthPeople is a consulting and communications firm that transforms organizations through profitable sustainability strategies. Since 2005, EarthPeople has engaged stakeholders in corporate social responsibility initiatives for clients ranging from startups to Fortune 500 companies. Among its services, EarthPeople offers assessments, plastic disclosure and other reporting services, and a full range of communications services to companies, NGOs and local governments. For more information, [visit www.earthpeopleco.com](http://www.earthpeopleco.com).

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